



# *Member Enrolment Contest*

## **Purpose:**

To grow NBSRT membership through a draw that will provide an opportunity to reward current members and new members equally. We currently have just over 2700 retired teacher members and have the potential to double that number. We would then become **the undisputed voice of retired teachers** in the province, have more influence to achieve our goals and, at the same time, provide quality services to our members.

## **Why a draw?**

We believe that the best way to encourage new members to come to NBSRT is through personal contact with current members. We have learned through discussions with Branch leaders that most of them joined NBSRT because of a personal invitation of some sort. Our goal is to encourage hundreds of personal contacts to be made by individual members. A draw will encourage and reward these personal contacts not only because of a draw but because it will serve to get the word out that we are here, and we are working for retired teachers.

## **How does it work?**

- a. Talk to your friends and former colleagues and invite them to join.
- b. Each time someone joins NBSRT their name will go into a **monthly draw for \$100** and a **grand prize equivalent to \$500** at the end of July.
- c. When a person joins NBSRT at your invitation ask them to put your name on the application form as the person who invited them to join and **your name will go into a draw for the same amount.**
- d. A person wishing to join NBSRT can simply go to the website for a membership form or fill out the form on the middle of our membership brochure and please indicate who invited them to become a member or how they became aware of NBSRT.

***Good Luck and Stay Safe***